

## CURRICULUM VITAE

1. **FAMILY NAME:** NECULA
2. **FIRST NAME:** Ciprian Catalin
3. **DATE OF BIRTH:** 07 September, 1979
4. **NATIONALITY:** Romanian
5. **CIVIL STATUS:** Unmarried
6. **EDUCATION:**

INSTITUTION [DATE FROM – DATE TO]	DEGREE (S) OR DIPLOMA (S) OBTAINED:
National School of Political and Administrative Studies (SNSPA), DiploFoundation, Geneva, 2005 - 2006	Social Anthropology - PhD Candidate (2010 – 2013) Certificate on post-graduate studies in diplomacy
Pro Humanitas University, Bucharest, 1998 - 2000	Diploma in social work
National School of Political and Administrative Studies (SNSPA), Bucharest, 2001 – 2005	BA on Politic Science (covering social psychology, public campaigns, communication, media, anthropology and sociology)
Trainings, CJI, 1999	Center for Independent Journalism on print, TV and radio news;

7. **LANGUAGE SKILLS:** Indicate competence on a scale of 1 to 5 (1 - excellent, 5 - basic)

LANGUAGE	READING	SPEAKING	WRITING
Romanian	1	1	1
English	2	2	2
Romani	3	3	3

8. **MEMBERSHIP OF PROFESSIONAL BODIES:**

**OSCE/ODIHR – Election Section – expert on minorities’ electoral participation;**

9. **OTHER SKILLS:** Computer literate, good knowledge of: Word, Excel, Adobe Page Maker, Photo Image, Navigator, Internet Explorer, Corel, Outlook.
10. **PRESENT POSITION:** Managing Partner – Key Consulting in Management and Communication
11. **YEARS WITHIN THE FIRM:** 2 YEARS
12. **KEY QUALIFICATIONS:**
  - 10 year experience working against stereotypes, prejudices and discrimination of Roma trough public campaigns and public relations;
  - 6 year of progressive international inter-governmental work in South East Europe and CIS
  - Excellent experience with media, public communication, public campaigns and trainings;

- Experience in coordinating social public awareness campaigns;
- Work experience with Roma and minorities inclusion programs;
- Leading experience in media production (including TV and films);
- Work experience within inter-governmental institutions ;
- Analytic skills of the public perceptions and stereotypes;
- NGO management and implementation of the public budgets;
- Native Romanian speaker and basics Romani speaker

**13. SPECIFIC EXPERIENCE IN THE REGION:**

<b>COUNTRY</b>	<b>DATE FROM – DATE TO:</b>
Romania	1997 - 2010
Bulgaria	2001 – 2006
Moldova	2001 – 2006
FYROM	2005 – 2006
Ukraine	2004
Russian Federation	2003 – 2004
Belarus	2004

**14. PROFESSIONAL EXPERIENCE:**

<b>DATES</b>	<b>COMPANY</b>	<b>POSITION</b>	<b>DESCRIPTION</b>
2009 - present	Key Consulting in Management and Communication	Managing partner	<p>General Management of the company's activities, strategies, development and human resources</p> <p>Project Management on Romano Cher project – that aims to empower Roma craftsmen by fostering social entrepreneurship initiatives within the community</p>
2008 - 2009	LDK Consultants & Planners	Project Manager	Management of the S.P.E.R campaign
2006 - 2008	Human Dynamics	Key Expert Phare Program	Management of a 360 degrees campaign on Roma issues (S.P.E.R 1) <a href="http://www.sper.org.ro">www.sper.org.ro</a>
2002-2008	Media Monitoring Agency – Academia Catavencu	Coordinator of the Anti-discrimination Department	<p>Coordinator of the programs:</p> <ul style="list-style-type: none"> <li>• Large scale campaign against discrimination of vulnerable groups (media campaign, TV, radio and outdoor)</li> <li>• Media and public communication trainings</li> <li>• “Including me” (campaign against discrimination of disable people)</li> <li>• PR for Roma NGOs (trainings)</li> <li>• Advocacy campaign to include Roma in the official definition of the Holocaust;</li> <li>• Other public campaigns, including advocacy;</li> <li>• Governmental and non-governmental mechanism to combat the discrimination in Romania (publication)</li> <li>• Media campaign to raise awareness on the discrimination legislation (media campaign) PR for Roma NGOs (publication)</li> <li>• Coordination of a Department, a team of 10 persons, that implements anti-discrimination programs for minorities groups</li> <li>• Coordination of the cyber-hate watch campaign</li> <li>• Organizing concerts and events against racism and intolerance;</li> <li>• Organizing conferences and other public events on the discrimination of Roma</li> <li>• Large scale anti-discrimination campaign realized trough a TV show - European Roma - an investigation show aimed to change the perception of Roma and to recall the authorities to get involved into Roma issues</li> </ul>
1998 – 2002	Roma Center for Social Intervention	Coordinator of the Media	<ul style="list-style-type: none"> <li>• Head of the PR and media communication department;</li> </ul>

	and Studies	Department	<ul style="list-style-type: none"> <li>• Director of the Roma News Agency – a media communication tools with a daily newsletter;</li> <li>• Coordinator of Contact Point of Roma Associations with the Media (public relations and communication)</li> <li>• Coordinator of “Steps toward tolerance” (Large scale Public Awareness campaign. The most popular social TV spot ever produced in Romania; awarded national and international)</li> <li>• Declare your ethnicity to the census - TV spot/campaign to overcome the self-marginalization</li> <li>• ID cards for Roma (social inclusion campaign)</li> <li>• Magia Romani (Romani theater – a PR tool to promote tolerance and non-discrimination)</li> <li>• Domestic election observation (civic participation)</li> </ul>
1997 – 1998	Aven Amentza - ASTRA/SATRA	Volunteer, coordinator of Public relations activities	<ul style="list-style-type: none"> <li>• Anti-stereotypes campaign (deconstructing the main stereotypes on Roma)</li> <li>• Media relations (press releases, informal discussions, interviews and press conferences)</li> <li>• Streets events (happenings)</li> <li>• Debates and conferences</li> </ul>
Other part times jobs and/or cooperation			
2001-present	OSCE/ODIHR	Expert	<ul style="list-style-type: none"> <li>• Expert on Elections</li> <li>• Local Contact Point for Roma and Sinti Issues – Romania</li> <li>• Policy maker in Republic of Moldova</li> <li>• Coordinator of domestic Roma election observation mission in Bulgaria</li> <li>• Coordinator of organizing international conferences on Roma issues (Warsaw and Bucharest)</li> <li>• National Minorities Analyst within the International Observation Missions</li> <li>• Long Term Observer within the International Observation Missions</li> <li>• Participation to international conferences</li> <li>• Managing organization of an international conference to Bucharest – from conceptual and logistic perspective.</li> </ul> <p>Participation to the EOMs:</p> <ul style="list-style-type: none"> <li>• Short Term Observer – Election</li> </ul>

			<p>Observation Mission – OSCE/ ODIHR in Republic of Moldova (2001)</p> <ul style="list-style-type: none"> <li>• Short Term Observer – Election Observation Mission – OSCE/ ODIHR in Bulgaria (2001)</li> <li>• Core team member, Expert on National Minorities Issues, OSCE/ODIHR, Republic of Moldova (2003)</li> <li>• Long Term Observer – OSCE/ODIHR, Russian Federation, State Duma Elections (2003)</li> <li>• Long Term Observer – OSCE/ODIHR, Russian Federation, Presidential Elections (2004)</li> <li>• Long Term Observer – OSCE/ODIHR, Republic of Belarus, Parliamentary elections (2004)</li> <li>• Coordinator of Roma Short Term Observers – OSCE/ODIHR, Ukraine, Presidential elections (2004)</li> <li>• Adviser to the Roma Expert of OSCE/ODIHR, Romania, Parliamentary and Presidential Elections (2004)</li> <li>• Core team member, Expert on National Minorities Issues, OSCE/ODIHR, Republic of Moldova, Parliamentary Elections (2005)</li> <li>• Election Expert – OSCE ODIHR, Bulgaria, Parliamentary elections (2005)</li> <li>• Election Expert – OSCE ODIHR, FYROM, Parliamentary elections (2006)</li> <li>• Election Expert – OSCE ODIHR, Bulgaria, Presidential elections (2006)</li> </ul>
2003 – 2005	Council of Europe	Consultant, Trainer	<ul style="list-style-type: none"> <li>• Consultant of Council of Europe in the elaboration of a National <b>Action Plan</b> for Improvement of Roma situation in Republic of Moldova</li> <li>• Trainer on communication and negotiation skills</li> <li>• Consultant on the elaboration of the <b>public awareness campaign</b> of Council of Europe in Balkans on the discrimination of Roma – “Dosta”</li> <li>• Participation to the international conferences</li> </ul>

2001 - 2005		Trainer	<ul style="list-style-type: none"> <li>• Minority Rights Group – training on media and communication</li> <li>• Council of Europe – communication and negotiation skills</li> <li>• Romani CRISS – Public Relation and Communication</li> <li>• Alfa Transilvania - Public Relation and Communication</li> <li>• Media Monitoring Agency - Public Relation and Communication</li> <li>• Department on Interethnic Relations – stereotypes and discrimination</li> <li>• Free your mind – high schools and universities on stereotypes and discrimination</li> <li>• Police Academy - stereotypes and discrimination</li> <li>• Journalism and Communication University - stereotypes and discrimination</li> </ul>
2006		Consultant / Creative	<p>CRCR campaign against Roma discrimination and stereotypes – development of the TV spot briefing and creative input; elaboration of texts for leaflets; participation to the public events and taking the role of a public speaker</p>

**15. Other relevant information:** (e.g. Publications)

- Weekly TV show on Roma issues (14 episodes) - coordinator, host and investigative journalist – Media Monitoring Agency, 2006 – 2007;
- Manual of Public Relations for Roma NGOs – coordinator, 2005, Media Monitoring Agency
- Governmental and non-governmental mechanism to combat the discrimination in Romania – coordinator, 2004, Media Monitoring Agency;
- Repots on the Electoral Roma participation – 2002, Romani CRISS, 2004, OSCE/ODHIR
- Articles published in specialized magazines, newsletters and newspapers
- International awards on the public campaigns (including TV show)